

The Commonwealth of Massachusetts
Office of Campaign and Political Finance

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Statewide candidate spending once again climbs to a record high

Fueled by record totals in the race for governor, spending by candidates for statewide office reached an all-time high of \$51.3 million in 2006, according to a study released today by the Office of Campaign and Political Finance.

A total of \$51,466,457 was raised and \$51,317,132 was spent by the 21 statewide candidates from Jan. 1, 2005, through Nov. 15, 2006. Those two totals exceeded the aggregate records of \$45.9 million and \$47.1 million, both of which were set in the last statewide election in 2002.

Candidates for the open gubernatorial seat reported raising \$40,883,685 and spending \$42,313,711, surpassing the four-year old records of \$28 million raised and \$30.6 million spent. ((The imbalance is due to the fact that some candidates had funds on hand at the start of each election period.) The total activity by candidates for governor accounted for 82 percent of all statewide spending for the 2006 election.

The top spender for governor was Republican Lt. Gov. Kerry Healey, who reported expenditures of almost \$13.2 million in her unsuccessful campaign. Healey's total broke the record set by Mitt Romney in 2002, when he spent almost \$9.4 million in his successful gubernatorial campaign. Romney did not seek re-election this year.

Second in expenditures was Democrat Christopher Gabrieli, who spent \$9.9 million in a campaign that saw him lose in the primary. Gabrieli's spending was briefly the record after he surpassed Romney's 2002 total in September, but Healey's general election activity later moved her past Gabrieli to a new mark.

The wining gubernatorial candidate, Democrat Deval Patrick, was third in total activity with \$9.2 million raised and \$8.9 million spent.

The race for **Lieutenant Governor** posted the second largest amount of activity, with \$6,872,462 raised and \$6,705,113 spent. The winner, Democrat Timothy Murray, spent \$2,086,137, but that was about \$700,000 less than the total expenditure by fellow Democrat Deborah Goldberg, who lost in the primary. Goldberg's \$2.8 million spending figure was far less than the record for the office of \$5.4 million, set by Gabrieli when he sought the seat in 2002.

The other four statewide races showed relatively little activity and were far from exceeding the spending races for each seat.

In the race for **Attorney General**, vacated by Thomas Reilly to run for governor, Democrat Martha Coakley reported expenditures of \$897,808 in her successful campaign. Her opponent, Republican Lawrence Frisoli, spent \$218,534.

The three remaining races saw the incumbents account for the bulk of the spending on their way to re-election.

In the race for **Treasurer**, Democrat Timothy Cahill spent \$386,531 in his successful campaign, far surpassing the \$3,923 posted by Green-Rainbow opponent James O'Keefe.

In the race for **Secretary**, the top spender of the three candidates was Democratic incumbent William Galvin, who reported expenditures of \$271,345. His November opponent, Green-Rainbow candidate Jill Stein, spent \$40,533, while Democrat John Bonifaz, who lost to Galvin in the primary, spent \$159,259.

In the race for **Auditor**, Democratic incumbent Joseph DeNucci spent \$306,551 on his way to victory over independent candidate Rand Wilson, who spent \$13,824.

The top spender was also the winner in all but two of the six statewide contests: Healey spent more than the other candidates for governor but lost, while Goldberg was the unsuccessful top spender for lieutenant governor.

The totals for all 2006 candidates exceeded those from 2002 despite a smaller field of contenders this year. The 21 candidates on the ballot in 2006 represented a drop of nine from four years before.

The lower number of candidates was largely offset by a significant amount of personal money spent by the candidates in 2006. Three candidates for governor – Gabrieli, Healey and independent Christy Mihos -- each gave over \$3 million to his or her campaign; in fact, those three candidates gave a total of \$22.6 million, more than 55 percent of the total money raised for the office.

Gabrieli set the new record for personal spending by any statewide candidate, with \$9,475,000 put into his campaign before the primary, or 94 percent of all funds spent by the committee. Healey was close behind with \$9,400,000 in personal spending, while Mihos put up \$3,694,007. Patrick's personal contributions were much lower, at \$348,173, most of it in 2005. Green-Rainbow gubernatorial candidate Grace Ross contributed \$6,000 to her campaign and Reilly spent \$1,000 of his own money to run for governor.

The previous record for personal spending on a campaign had been set in 2002 by Gov. Romney, who put \$6.3 million of his own money into his race.

A table of personal contributions by statewide candidates to their own campaigns is attached to this study, the first time it has been part of a statewide report. The figures were taken from OCPF's Electronic Filing System, which allows for a search of activity by individual contributors.

The figures in this study do not include independent expenditures made on behalf of a candidate, which must be reported to OCPF only by the individual or entity making the expenditure. The candidates' figures also do not include in-kind contributions, which are made in cooperation or consultation with a campaign and are reported by a campaign committee in their year-end reports, and liabilities paid after Nov. 15 or still outstanding at the end of the year. The later liabilities are reported in committees' year-end reports, which are due Jan. 22, 2007.

A copy of this study is also available on OCPF's web site, www.mass.gov/ocpf.

The figures for each candidate follow.

Campaign Finance Activity by Statewide Candidates in the 2006 Election

Aggregate receipts and expenditures 2005 - 2006

The following figures are based on information contained in reports filed regularly by financial institutions designated by candidates and committees. The reports are filed on the 5th day of each month and also, in the last six months of an election year, on the 20th day of each month.

- o **Periods Covered:** Starting date for activity in this report is Jan. 1, 2005, or the date on which a candidate first took action to seek statewide office, such as organizing a committee, designating a depository bank to report activity to OCPF or notifying OCPF that he or she is seeking that particular office. Primary campaign activity runs from the starting date through Sept. 15, 2006. General campaign activity covers Sept. 16 through Nov. 15, 2006. The dates of the primary and general elections were Sept. 19 and Nov. 7, respectively.
- o **Party Designations:** R = Republican; D = Democrat; G = Green; U = Unenrolled. The party nominees/primary winners for each race are listed first, followed by other candidates in the general election. Candidates who lost in their party primaries follow.
- o * = Incumbent. Candidates who won the seat are listed first.
- o The figures for each campaign list all activity for the relevant period and may include receipts and expenditures that are not directly related to a campaign, especially in the case of expenditures by incumbents. Total spending may exceed fundraising because of funds already on hand at the start of the period. The figures do not include in-kind contributions and campaign liabilities still outstanding as of Nov. 15, 2006. Statewide candidates report in-kind contributions and liabilities in their year-end summary reports, due on Jan. 22, 2007.
- o These figures do not include any independent expenditures by individuals and entities expressly advocating the election or defeat of candidates. Such independent expenditures are reported only by the individual or organization making the expenditure and are not considered contributions to candidates. Those figures will be the subject of an upcoming OCPF study. Some other expenditures made independently of candidates, such as “issue ads” that name a candidate but do not expressly advocate their election or defeat, are not considered campaign expenditures under Massachusetts campaign finance law and are not subject to disclosure.

Figures in this study are taken from the original campaign finance reports filed with the Office of Campaign and Political Finance. This study does not take into account corrections, additions, or deletions that may occur in subsequent amendments by committees or based on reviews conducted by the Office.

Governor

<i>Candidate</i>	<i>Start balance</i>	<i>Primary</i>		<i>General Election</i>		<i>Total campaign</i>	
		<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>
Deval Patrick (D) ✓	--	\$ 5,874,346.54	\$ 5,716,559.08	\$ 3,301,849.11	\$ 3,167,058.54	\$ 9,176,195.65	\$ 8,883,617.62
Kerry Healey (R)	\$562,727.58	6,889,999.20	6,987,892.06	5,873,931.80	6,186,371.11	12,763,931.00	13,174,263.17
Christy Mihos (U)	--			4,276,699.20	4,248,827.15	4,276,699.20	4,248,827.15
Grace Ross (G)	--			19,490.29	19,548.63	\$19,490.29	19,548.63
Christopher Gabrieli (D)	366.84	10,043,449.42	9,921,634.60	--	--	10,043,449.42	9,921,634.60
Thomas Reilly (D)	2,218,284.96	4,603,919.50	6,065,820.12	--	--	4,603,919.50	6,065,820.12
TOTAL	\$2,781,379.38	\$27,411,714.66	\$28,691,905.86	\$13,471,970.40	\$13,621,805.43	\$40,883,685.06	\$42,313,711.29

The Patrick Committee organized in January 2005.

The Mihos Committee organized in January 2006.

The Ross Committee organized in March 2006.

The Gabrieli Committee changed its office sought to governor in March 2006.

Lieutenant Governor

<i>Candidate</i>	<i>Start</i>	<i>Primary</i>		<i>General Election</i>		<i>Total campaign</i>	
		<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>
Timothy Murray (D) ✓	\$105,244.54	\$ 877,058.73	\$ 942,547.84	\$1,215,688.60	\$1,143,589.23	\$2,092,747.33	\$2,086,137.07
Reed Hillman (D)	66,916.12	503,320.73	264,051.67	245,480.91	528,350.12	748,801.64	792,401.79
John Sullivan (U)	--	--	--	51,175.00	42,586.66	51,175.00	42,586.66
Martina Robinson (G)	--	--	--	0	0	0	0
Deborah Goldberg (D)	--	2,885,835.42	2,780,885.62	--	--	2,885,835.42	2,780,885.62
Andrea Silbert (R)	--	1,093,902.74	1,003,102.29	--	--	1,093,902.74	1,003,102.29
TOTAL	\$172,160.66	\$5,360,117.62	\$4,990,587.42	\$1,512,344.51	\$1,714,526.01	\$6,872,462.13	\$6,705,113.43

The Murray Committee changed its office sought to lieutenant governor in November 2005, after Murray's re-election as mayor of Worcester.

The Hillman Committee changed its office sought to lieutenant governor in March 2006.

The Goldberg Committee organized in March 2005.

The Silbert Committee organized in March 2005.

Attorney General

<i>Candidate</i>	<i>Start</i>	<i>Primary</i>		<i>General Election</i>		<i>Total campaign</i>	
		<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>
Martha Coakley (D) ✓	\$198,170.00	\$ 980,564.45	\$435,722.45	\$154,819.49	\$462,085.59	\$ 1,135,383.94	\$ 897,807.84
Lawrence Frisoli (R)	--	200,641.43	93,419.24	24,236.91	125,114.30	224,878.34	218,533.54
TOTAL	\$198,170.00	\$1,181,205.88	\$529,141.69	\$179,056.4	\$587,199.89	\$1,360,262.28	\$1,116,341.38

The Coakley Committee changed its office sought to attorney general in February 2005.

The Frisoli Committee organized in April 2006.

Treasurer

<i>Candidate</i>	<i>Start</i>	<i>Primary</i>		<i>General Election</i>		<i>Total campaign</i>	
		<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>
Timothy Cahill * (D) ✓	\$1,030,038.39	\$1,235,752.98	\$215,892.28	\$68,584.00	\$170,639.02	\$1,304,336.98	\$386,531.30
James O'Keefe (G)	134.48	--	--	7,540.58	3,922.77	7,540.58	3,922.77
TOTAL	\$1,030,172.87	\$1,235,752.98	\$215,892.28	\$76,124.58	\$174,561.79	\$1,311,877.56	\$390,454.07

Secretary

<i>Candidate</i>	<i>Start</i>	<i>Primary</i>		<i>General Election</i>		<i>Total campaign</i>	
		<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>
William Galvin * (D) ✓	\$1,509,025.03	\$469,616.28	\$228,492.18	\$25,785.00	\$42,852.42	\$495,401.28	\$271,344.60
Jill Stein (G)	1,459.39	--	--	4493.70	40,532.76	44,493.70	40,532.76
John Bonifaz (D)	--	185,759.01	159,258.75	--	--	185,759.01	159,258.75
TOTAL	\$1,510,484.42	\$655,375.29	\$387,750.93	\$70,278.70	\$83,385.18	\$725,653.99	\$471,136.11

The Stein Committee changed its office to secretary in April 2006.
The Bonifaz Committee organized in August 2005.

Auditor

<i>Candidate</i>	<i>Start</i>	<i>Primary</i>		<i>General Election</i>		<i>Total campaign</i>	
		<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>	<i>Receipts</i>	<i>Expenditures</i>
Joseph DeNucci * (DY)	\$ 344,841.56	\$250,874.14	\$172,778.52	\$ 47,015.50	\$133,772.94	\$297,889.64	\$306,551.46
Rand Wilson (U)	--	--	--	14,626.62	13,824.18	14,626.62	13,824.18
TOTAL	\$226,975.21	\$250,874.14	\$172,778.52	\$61,642.12	\$147,597.12	\$312,516.26	\$320,375.64

The Wilson Committee organized in June 2006.

Aggregate Campaign Finance Activity by Office 2005-2006

<i>Office</i>	<i>Primary</i>		<i>General</i>		<i>Total</i>	
	<i>Raised</i>	<i>Spent</i>	<i>Raised</i>	<i>Spent</i>	<i>Raised</i>	<i>Spent</i>
Governor	\$27,411,714.66	\$28,691,905.86	\$13,471,970.40	\$13,621,805.43	\$40,883,685.06	\$42,313,711.29
Lt. Governor	\$5,360,117.62	\$4,990,587.42	\$1,512,344.51	\$1,714,526.01	\$6,872,462.13	\$6,705,113.43
Attorney General	\$1,181,205.88	\$529,141.69	\$179,056.4	\$587,199.89	\$1,360,262.28	\$1,116,341.38
Treasurer	\$1,235,752.98	\$215,892.28	\$76,124.58	\$174,561.79	\$1,311,877.56	\$390,454.07
Secretary	\$655,375.29	\$387,750.93	\$70,278.70	\$83,385.18	\$725,653.99	\$471,136.11
Auditor	\$250,874.14	\$172,778.52	\$61,642.12	\$147,597.12	\$312,516.26	\$320,375.64
<i>Total</i>	\$36,095,040.57	\$34,988,056.70	\$15,371,416.71	\$16,329,075.42	\$51,466,457.28	\$51,317,131.92

Total Receipts by Office Sought 1990-2006 Statewide Elections

<i>Office</i>	<i>1990</i>	<i>1994</i>	<i>1998</i>	<i>2002</i>	<i>2006</i>
Governor	\$14,422,420.88	\$ 5,778,640.93	\$16,054,590.78	\$28,026,089.08	\$40,883,685.06
Lt. Governor	2,398,243.94	2,031,461.98	2,093,533.60	11,597,889.92	6,872,462.13
Attorney General	2,656,275.53	1,878,346.31	3,552,257.66	932,310.06	1,360,262.28
Treasurer	3,217,153.67	2,537,696.79	2,012,151.98	4,263,009.04	1,311,877.56
Secretary	237,842.28	1,080,800.90	423,867.59	843,570.25	725,653.99
Auditor	409,360.08	484,816.36	913,179.64	307,895.67	312,516.26
<i>TOTAL</i>	\$23,341,296.38	\$13,791,763.27	\$25,049,581.25	\$45,970,764.02	\$51,466,457.28

Total Spending by Office Sought 1990-2006 Statewide Elections

<i>Office</i>	<i>1990</i>	<i>1994</i>	<i>1998</i>	<i>2002</i>	<i>2006</i>
Governor	\$14,769,375.38	\$ 6,126,317.54	\$18,621,409.18	\$30,601,910.12	\$42,313,711.29
Lt. Governor	2,475,692.98	1,781,620.68	1,984,226.37	11,450,416.65	6,705,113.43
Attorney General	2,908,779.42	1,858,904.36	3,880,457.66	267,978.12	1,116,341.38
Treasurer	3,846,058.90	2,763,434.40	1,894,583.69	4,216,362.26	390,454.07
Secretary	191,890.42	1,028,551.53	376,918.02	265,304.12	471,136.11
Auditor	471,812.62	461,457.12	1,119,384.14	297,560.00	320,375.64
<i>TOTAL</i>	\$24,663,609.72	\$14,020,285.63	\$27,876,979.06	\$47,099,531.27	\$51,317,131.92

Personal contributions by statewide candidates to their own campaigns

2005-2006

<i>Office sought</i>	<i>Candidate</i>	<i>Total personal contributions</i>	<i>Percentage of total raised</i>
Governor	Kerry Healey	\$9,400,000	73.6%
	Christopher Gabrieli	\$9,475,000	94.3%
	Christy Mihos	\$3,694,007	86.4%
	Deval Patrick	\$348,173	3.8%
	Grace Ross	\$6,000	30.1%
	Thomas Reilly	\$1,000	0.02%
	Total For Office	\$22,924,180	56.0%
Lt. Governor	Deborah Goldberg	\$2,185,005	75.7%
	John Sullivan	\$51,000	99.6%
	Andrea Silbert	\$80,000	7.3%
	Total For Office	\$2,316,005	33.7%
Attorney General	Lawrence Frisoli	\$150,000	66.7%
Secretary	Jill Stein	\$4,000	9.0%
	TOTAL FOR ALL CANDIDATES	\$25,394,185.00	49.5%